

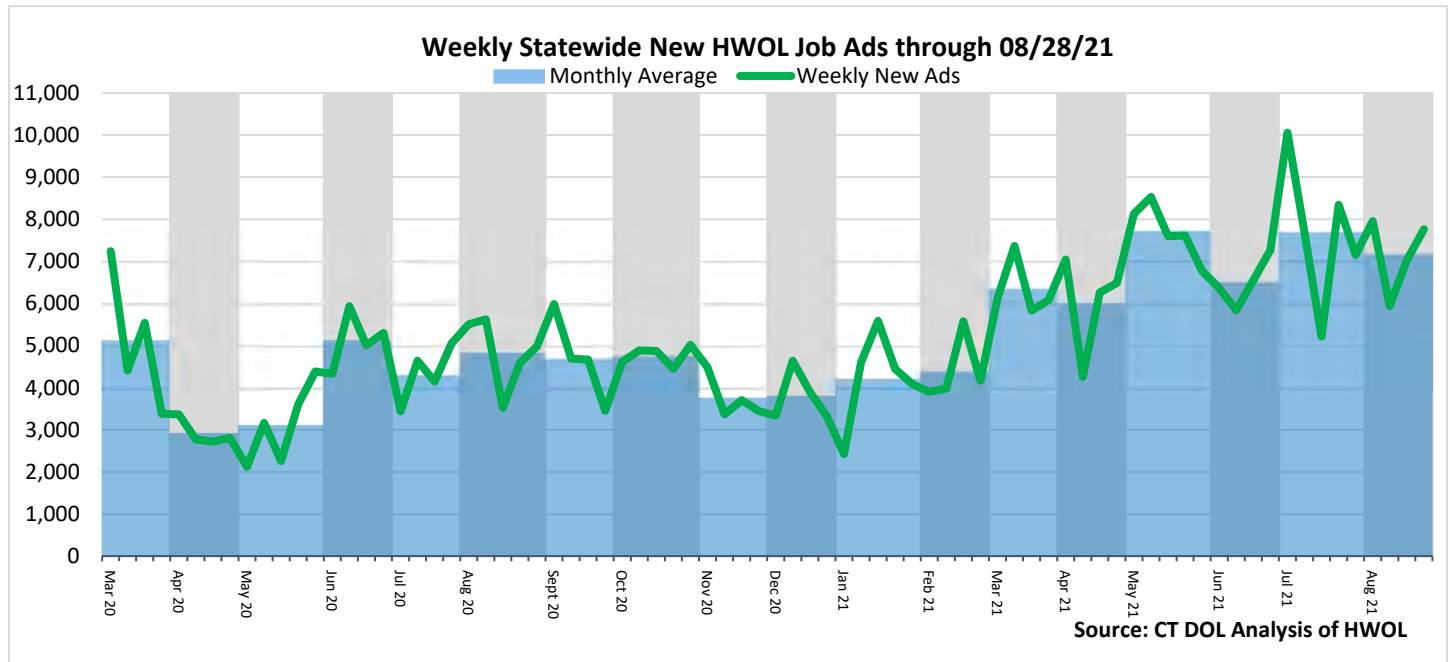


NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

Week Ending August 28th, 2021 – Total Weekly New Ads Finish August Up 10%

WETHERSFIELD, September 3rd, 2021 – During the week ending August 21st, 2021, there were 7,763 new postings, up 10% from a week ago. About half of the over the week increase occurred in Health Care & Social Assistance (26.7%) and Transportation & Warehousing (24.6%). Employers with the largest over the week increases include Amazon (+130 new ads), Raytheon (+117 new ads), and Advantage Sales & Marketing (+73 new ads). Occupations with the largest over the week increase include Heavy and Tractor-Trailer Truck Drivers (+173 new ads), Registered Nurses (+104 new ads), and Driver/Sales Workers (+77 new ads). Over the past two months, total weekly new ads have averaged over 7,000 and averaged over 6,000 since March.



Industries with the most new postings include Health Care & Social Assistance, Retail Trade, and Finance & Insurance.

Occupations with the most new postings include Registered Nurses, Retail Salespersons, and Heavy & Tractor-Trailer Truck Drivers.

Employers with the most new postings include Amazon, Raytheon, and Advantage Sales & Marketing.

The three industries with the most new job postings where

- **Health Care & Social Assistance** (1,462 new postings, +16% over the week)
- **Retail Trade** (994 new postings, +12% over the week)
- **Finance & Insurance** (634 new postings, +31% over the week)

NAICS	Industry	Ads Week	1 week	4 weeks	1 week change		4 week change	
		Ending: 8/28/21	ago: 8/21/21	ago: 7/31/21	%	#	%	#
0	Total	7,763	7,026	7,598	10%	737	2%	165
11	Agriculture, Forestry, Fishing and Hunting	5	6	1	-17%	-1	400%	4
21	Mining, Quarrying, and Oil and Gas Extraction	8	15	6	-47%	-7	33%	2
22	Utilities	40	34	27	18%	6	48%	13
23	Construction	65	59	88	10%	6	-26%	-23
31	Manufacturing	617	542	515	14%	75	20%	102
42	Wholesale Trade	57	40	46	43%	17	24%	11
44	Retail Trade	994	884	707	12%	110	41%	287
48	Transportation and Warehousing	313	132	210	137%	181	49%	103
51	Information	167	171	215	-2%	-4	-22%	-48
52	Finance and Insurance	634	484	666	31%	150	-5%	-32
53	Real Estate and Rental and Leasing	118	102	149	16%	16	-21%	-31
54	Professional, Scientific, and Technical Services	584	457	518	28%	127	13%	66
55	Management of Companies and Enterprises	3	4	7	-25%	-1	-57%	-4
56	Administrative and Support	215	136	206	58%	79	4%	9
61	Educational Services	412	490	312	-16%	-78	32%	100
62	Health Care and Social Assistance	1,462	1,265	1,725	16%	197	-15%	-263
71	Arts, Entertainment, and Recreation	51	63	65	-19%	-12	-22%	-14
72	Accommodation and Food Services	484	562	547	-14%	-78	-12%	-63
81	Other Services (except Public Administration)	111	113	140	-2%	-2	-21%	-29
92	Public Administration	72	100	108	-28%	-28	-33%	-36
99	Unspecified	1,351	1,367	1,340	-1%	-16	1%	11

Source: CT DOL Analysis of HWOL

Eleven sectors had job posting increases over the week and ten had decreases. The increasing industries grew by a combined 964 new ads while the ten decreasing industries accounted for a combined 227 job ad decrease. The largest increases occurred in Health Care & Social Assistance (+197 new ads or +16%), Transportation & Warehousing (+181 new ads or +137%), and Finance & Insurance (+150 new ads or +31%). 68% of the combined 227 new ad decline among the ten decreasing industries occurred in Educational Services (-78 or -16%) and Accommodation & Food Services (-78 or -14%). Over four weeks, total new ads are up 165 new ads and up 2%. Eleven industries had increases and ten had decreases. The largest of each respectively over four weeks are Retail Trade (+287 new ads) and Health Care and Social Assistance (-263 new ads).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

New Job Postings by Occupation

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending: 8/28/21	1 week ago: 8/21/21	4 weeks ago: 7/31/21	1 week change		4 week change	
				%	#	%	#
Registered Nurses	360	256	360	41%	104	0%	0
Retail Salespersons	239	206	212	16%	33	13%	27
Heavy and Tractor-Trailer Truck Drivers	237	64	127	270%	173	87%	110
Laborers and Freight, Stock, and Material Movers, Hand	166	103	72	61%	63	131%	94
Sales Representatives, Wholesale and Manufacturing	148	157	182	-6%	-9	-19%	-34
Supervisors of Retail Sales Workers	148	166	185	-11%	-18	-20%	-37
Customer Service Representatives	128	115	157	11%	13	-18%	-29
Driver/Sales Workers	107	30	51	257%	77	110%	56
Secretaries and Administrative Assistants	102	100	97	2%	2	5%	5
Medical and Health Services Managers	89	109	117	-18%	-20	-24%	-28
General and Operations Managers	85	76	68	12%	9	25%	17
Light Truck Drivers	72	22	35	227%	50	106%	37
Merchandise Displayers and Window Trimmers	71	28	56	154%	43	27%	15
Human Resources Specialists	69	38	58	82%	31	19%	11
Marketing Managers	68	77	88	-12%	-9	-23%	-20
Waiters and Waitresses	66	64	76	3%	2	-13%	-10
Janitors and Cleaners	65	52	43	25%	13	51%	22
Food Service Managers	64	51	52	25%	13	23%	12
Maintenance and Repair Workers, General	63	55	55	15%	8	15%	8
Security Guards	62	64	95	-3%	-2	-35%	-33
Management Analysts	61	64	59	-5%	-3	3%	2
Medical Assistants	60	33	72	82%	27	-17%	-12
Cashiers	57	41	47	39%	16	21%	10
Sales Managers	53	46	80	15%	7	-34%	-27
Licensed Practical and Licensed Vocational Nurses	52	54	54	-4%	-2	-4%	-2

Source: CT DOL Analysis of HWOL

The occupations with the most new postings were:

- Registered Nurses (360 new postings, +41% over the week)
- Retail Salespersons (239 new postings, +16% over the week)
- Heavy and Tractor-Trailer Truck Drivers (237 New Postings, +270% over the week)

Employers with the Most New Job Postings

Employer	Ads Week Ending: 8/28/21	1 Week Ago: 8/21/21	4 Weeks Ago: 7/31/21	1 Week # Change	4 Week # Change
Amazon	259	129	16	130	243
Raytheon	162	45	41	117	121
Advantage Sales & Marketing	111	38	22	73	89
Deloitte	107	45	64	62	43
Yale University	81	36	38	45	43
Anthem Blue Cross	81	56	49	25	32
Whole Foods Market, Inc.	79	45	8	34	71
United Parcel Service Incorporated	71	13	14	58	57
Yale-New Haven Health System	65	77	69	-12	-4
Seasons Hospice & Palliative Care	62	1	4	61	58
Hartford Healthcare	62	26	71	36	-9
UnitedHealth Group	62	29	104	33	-42
Cigna Corporation	55	53	51	2	4
ECHN	52	9	6	43	46
Atria Senior Living	46	3	2	43	44
Community Health Center, Inc.	41	39	2	2	39
Accenture	39	26	50	13	-11
TJX Companies, Inc.	38	21	23	17	15
Bowlero Limited	37	1	1	36	36
Walgreens Boots Alliance Inc	35	33	25	2	10
Starbucks Coffee Company	34	45	3	-11	31
Trinity Health	32	47	31	-15	1
Connecticut Children's Medical Center	30	11	27	19	3
Allied Universal	27	30	44	-3	-17
Nuvance Health	27	27	11	0	16

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week were mostly in Health Care, Retail Trade, and Finance & Insurance. The 25 employers shown above account for 22 percent of all new ads. Of the top 25 employers, 20 had over the week increases, one was unchanged, and 4 had decreases. Among increasing employers, Amazon (+130 new ads), Raytheon (+117 new ads), and Advantage Sales & Marketing (+73 new ads) had the largest over the week increases. The 4 decreasing employers in the top 25 fell by a combined 41 and all had decreases of 15 or less.

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>